

CLASS -3 SST

CHAPTER-15

Tick the correct option

1. Which of these is the cheapest means of communication?
c) postcard
2. Stamps and postcards are easily available in:
a) post office
3. We can do video chat with the help of:
b) internet
4. A Fort nightly magazine comes out in every:
b)14 days
5. Which one is not a means of mass communication ?
d) postcard

Fill in the blanks

1. Communication is divided into two groups :personal and Mass Communication.
2. A weekly magazine comes out every seven days.
3. The first ever newspaper it was published in Rome.
4. Alexander Graham Bell invented the telephone.
5. The full form of PIN code is postal index number.

Write true or false for following.

1. Television can only cater to kids. False
2. Internet can be used for both personal as well as mass communicable. True
3. communication is of three types.
4. Mobile phone is more popular than landline

phone .True

5. Only rural messages can be sent through a Fax machine. false

Answer the following questions briefly

1. What is personal communication?

Ans. Any communication which is in private between two or more people is called personal communication.

2. What is mass communication?

Ans. Any communication which serves to communicate messages to a large number of people is known as Mass Communication.

3. What is transistor?

Ans. A transistor is a portable media device full stop it can run songs News or other programs through which information can be shared.

4. What is an SMS?

Ans. SMS stands for Short Message Service. It helps people to communicate individually or in groups through mobile phones or internet.

5. What is the full form of STD and ISD code?

Ans. STD- subscriber trunk dialling

ISD- International subscriber dialling

Answer the following questions

1. What is communication?

Ans. Communication means exchange of Ideas thoughts for information between two or more people.

2. How are computers and internet used for personal Communication ?

Ans. Internet is the most preferred communication to these days will stop services like instant Messenger, Facebook etc. have made communication fast, existing and fun even in commercial space, internet based services are spreading up businesses.

3. What is a Fax machine?

Ans. Fax is a mode of communication where in written text can be sent through a telephone text the send has to be printed on a paper before it could be read.

4. What makes cinema and importance means of mass communication?

Ans. Cinema is an important means of mass communication as it speaks the language spoken and understood by masses .It delivers messages and raises issue in a way which appearance to its audience.

5. Give some examples of medium of personal communication.

Ans. Some media of personal communication are:

1. Letters
2. Telephone
3. Computers and internet

4. Fax

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